Advertising Committee Meeting Agenda

# **IDA and LDC**

June 28, 2018 – 10:45 a.m.

IDA Office, 2nd floor

350 Front Street, Hempstead

Members: Richard DeBrosse, Chairman (IDA & LDC)

Florestano Girardi (IDA & LDC)

Gerilyn Smith (IDA & LDC)

Fred Parola (IDA & LDC)

Mike Lodato (IDA & LDC)

Arlyn Eames (IDA Only)

Agenda:

IDA/LDC – Todd Shapiro/Public Relations Strategy Discussion

Contact: Michael Lodato, Deputy Agency Administrator

MLodato@tohmail.org

516-489-5000 x3706