Advertising Committee Meeting Minutes

# **IDA and LDC**

November 21, 2019 – 10:30 a.m.

Nathan L.H. Bennett Pavilion, 1 Washington Street, Hempstead

In Attendance: Florestano Girardi (IDA & LDC)

Fred Parola (IDA & LDC)

Mike Lodato (IDA & LDC)

Laura Tomeo (IDA Only)

Excused: Gerilyn Smith (IDA & LDC)

Chairman (OPEN)

Florestano Girardi opened the meeting at 10:30 a.m. and confirmed a quorum was present for the IDA and LDC Advertising Committee Meetings.

Agenda: Contract Review and Adoption for Bluetooth Creative Group for 2020 for the IDA and LDC website hosting and updates.

Fred Parola made a motion to approve the Bluetooth Creative Group contract for 2020 with the IDA for website hosting and updates. This was seconded by Florestano Girardi. All were in favor. Motion Carried.

Fred Parola made a motion to approve the Bluetooth Creative Group contract for 2020 with the LDC for website hosting and updates. This was seconded by Florestano Girardi. All were in favor. Motion Carried.

Respectfully submitted by

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Michael Lodato

IDA Deputy Executive Director/ LDC Corporate Administrator