Advertising Committee Meeting Agenda

# **IDA and LDC**

November 21, 2019 – 10:30 a.m.

IDA Office, 2nd Floor

350 Front Street, Hempstead

Members: (Open), Chairman

Florestano Girardi

Gerilyn Smith

Fred Parola

Laura Tomeo (IDA Only)

Mike Lodato

Agenda:

IDA and LDC Review and acceptance of 2019 Media Proposal and Contractual Arrangement with Bluetooth Creative