Advertising Committee Meeting Agenda

# **IDA and LDC**

November 18, 2021 – 10:00 a.m.

Pavilion

1 Washington Street, Hempstead NY

LDC Members: Florestano Girardi, Chairman, Jack Majkut, Fred Parola, Mike Lodato

IDA Members: Florestano Girardi, Chairman, Jack Majkut, Fred Parola, Mike Lodato, Laura Tomeo/Lorraine Rhoads

Agenda:

IDA & LDC Review and acceptance of 2022 Media Proposal and Contractual Arrangement with Giovatto Agency

Florestano Girardi opened the meeting at 10:00 a.m. and confirmed a quorum was present for the IDA and LDC Advertising Committee Meeting.

Florestano Girardi made a motion to approve the Giovatto Agency contract for 2022 with the IDA for website hosting and maintenance. This was seconded by Jack Majkut. All were in favor. Motion Carried.

Florestano Girardi made a motion to approve the Giovatto Agency contract for 2022 with the LDC for website hosting and maintenance. This was seconded by Jack Majkut. All were in favor. Motion Carried.

A motion was made at 10:10 AM by Michael Lodato to close the meeting. This was seconded by Florestano Girardi. All were in favor, motion carried.

Respectfully submitted by

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Michael Lodato

IDA Deputy Executive Director/ LDC Corporate Administrator