

**Advertising Committee Meeting Agenda**

**IDA and LDC**

**November 16, 2022 – 9:45  
One Washington Street  
Town of Hempstead Pavilion  
Hempstead, New York**

**LDC Members:** Tom Grech, Chairman, Florestano Girardi, Jack Majkut, Jerry Kornbluth, Fred Parola, Mike Lodato

**IDA Members:** Tom Grech, Chairman, Florestano Girardi , Jack Majkut, Jerry Kornbluth, Fred Parola, Mike Lodato, Laura Tomeo, and Lorraine Rhoads

**Absent:** Tom Grech

**Agenda:**

IDA &LDC Review and acceptance of 2023Media Proposal and Contractual Arrangement with Giovatto Agency, and Review of Todd Shapiro Associates Contract for 2023.

Florestano Girardi opened the meeting at 10:15 a.m. and confirmed a quorum was present for the IDA and LDC Advertising Committee Meeting.

Flo Girardi made a motion to approve the Todd Shapiro Associates Contract for 2023 with the IDA for public relations and consulting services. This was seconded by Mike Lodato. All were in favor. Motion Carried.

Mike Lodato made a motion to table the Giovatto Agency Contract for 2023 with the IDA for website hosting and maintenance. This was seconded by Flo Girardi. All were in favor. Motion Carried.

Flo Girardi made a motion to table the Giovatto Agency Contract for 2023 with the LDC for website hosting and maintenance. This was seconded by Mike Lodato. All were in favor. Motion Carried.

A motion was made at 10:30 a.m. by Flo Girardi to close the meeting. This was seconded by Mike Lodato. All were in favor, motion carried.

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Laura Tomeo  
IDA Deputy Agency Administrator