

Advertising Committee Meeting Agenda
IDA and LDC

November 21, 2023 – 10:30
One Washington Street
Town of Hempstead Pavilion
Hempstead, New York

LDC Members: Tom Grech, Chairman, Florestano Girardi, Jack Majkut, Jerry Kornbluth, Fred Parola, Mike Lodato

IDA Members: Tom Grech, Chairman, Florestano Girardi , Jack Majkut, Jerry Kornbluth, Fred Parola, Mike Lodato, Laura Tomeo, and Lorraine Rhoads

Absent: Tom Grech

Agenda:

IDA & LDC Review and acceptance of 2024 Media Proposal and Contractual Arrangement with Giovatto Agency, and a Discussion of Todd Shapiro Associates Contract for 2024.

Florestano Girardi opened the meeting at 10:16 a.m. and confirmed a quorum was present for the IDA and LDC Advertising Committee Meeting.

Todd Shapiro Associates 2024 Contract was up for discussion. No New contract we will reimburse on a month to month basis.

Mike Lodato made a motion to table the Giovatto Agency Contract for 2024 with the IDA for website hosting and maintenance. This was seconded by Flo Girardi. All were in favor. Motion Carried.

Flo Girardi made a motion to table the Giovatto Agency Contract for 2024 with the LDC for website hosting and maintenance. This was seconded by Bob Bedford. All were in favor. Motion Carried.

A motion was made at 10:21 a.m. by Flo Girardi to close the meeting. This was seconded by Bob Bedford. All were in favor, motion carried.

Laura Tomeo
IDA Deputy Agency Administrator