RESOLUTION

TOWN OF HEMPSTEAD LOCAL DEVELOPMENT CORPORATION

PROCUREMENT OF ADVERTISING/MARKETING FIRM Giovatto Agency 2024 Contract

WHEREAS, the Advertising/Marketing Committee of the Town of Hempstead Local Development Corporation (TOHLDC) makes a recommendation to the full board at meeting on December 19, 2023 to hire Giovatto Agency, 307 West Penn St, Long Beach, NY, 11561 to host and maintain the TOHLDC website and;

WHEREAS, the budget has been allocated for hosting and maintenance of the TOHLDC website, for an amount not to exceed \$5,000.00 for the calendar year 2024;

NOW, THEREFORE, BE IT

RESOLVED, that the Town of Hempstead Local Development Corporation has chosen to enter into a contract with Giovatto Agency, 307 West Penn St, Long Beach, NY, 11561, for the period beginning January 1, 2024 – December 31, 2024, to host and maintain the TOHLDC website, for an amount not to exceed \$5,000.00 for the calendar year 2024, subject to approval of a contract as to form by Corporation Counsel.

Adopted: 12/19/23

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Resolution Number: 038 – 2023 LDC

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Florestano Girardi

Chairman