

Advertising Committee Meeting Agenda

IDA and LDC

July 21, 2026 – 8:50

**Courtroom, 2nd Floor
350 Front Street
Hempstead, New York**

LDC Members: Tom Grech, Chairman, Guy Savia, Jack Majkut, Jerry Kornbluth, Fred Parola, Mike Lodato

IDA Members: Tom Grech, Chairman, Guy Savia, Jack Majkut, Jerry Kornbluth, Fred Parola, Mike Lodato, and Laura Tomeo

Absent:

Agenda:

IDA & LDC Review and acceptance of 2026 Contractual Arrangement and a Discussion of Todd Shapiro Associates, Inc. Contract for 2026.

Tom Grech opened the meeting at 8:54 a.m. and confirmed a quorum was present for the IDA and LDC Advertising Committee Meeting.

Todd Shapiro Associates, Inc. 2026 Contract was up for discussion. Jerry Kornbluth made a motion to Ratify and confirm the IDA/LDC Todd Shapiro Associates Contract for 2026 from January 1, 2026, through December 31, 2026.

A motion was made at 8:55 a.m. by Tom Grech to close the meeting. This was seconded by Mike Lodato. All were in favor, motion carried.

Laura Tomeo
IDA Deputy Agency Administrator